



ANNUAL REPORT 2018

Letter from Executive Director

IMPACT describes 2018. It was an exciting year at Launch packed with exceeded goals, exponential growth, and expanded reach. None of this would be possible without our incredible staff, volunteers, donors and members of the community.

I have mentioned in the past “it takes a village.” In the case of Launch, this is absolutely true. Contained in this report are repeated examples of therapists, organizations, individuals, students, and professionals that have united for the benefit of children with disabilities and their families. Our therapists work tirelessly to provide the best evidence-based therapy methods, support parents and families, and collaborate with schools and other community settings to help children reach their potential. Our office staff’s job only begins with scheduling and insurance. They work to find resources for families, communicate with other service providers, and help parents navigate the care extraordinary children. The children who attend Launch have a team behind them, building them up and cheering them on. Each child and family we serve hold a special place in our hearts.

The 2018 Annual Report is our opportunity to share our growth and to celebrate the IMPACT we have made together. We look forward to 2019 as a year of accomplished goals, exceeded expectations, and expanded services.

Always Grateful,

Chantelle B. Varnado, PhD, CCC-SLP
Executive Director





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MISSION

OUR
MULTIDISCIPLINARY
TEAM AIMS TO HELP
EXCEPTIONAL
CHILDREN LEAD
EXTRAORDINARY
LIVES.



BOARD OF DIRECTORS

MIKE DOUGAY	PRESIDENT	LARD OIL COMPANY LIVINGSTON PARISH SEWER BOARD EASTERLY LAKES HOMEOWNERS ASSOCIATION PASTOR PARISH RELATIONS@ LOUMC
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SCOTT HOLT	MEMBER	CHOICE MEDICAL CONSULTANTS, LLC
SCOTT HUFFSTETLER	MEMBER	KEAN MILLER, LLP LIVINGSTON PARISH PARKS AND RECREATION LOUISIANA ASSOCIATION OF NON-PROFIT ORGANIZATIONS FAMILY ROAD OF BATON ROUGE
ANGELA WALES	MEMBER	CYPRESS CONCIERGE MEDICINE KIWANIS INTERNATIONAL



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GOALS

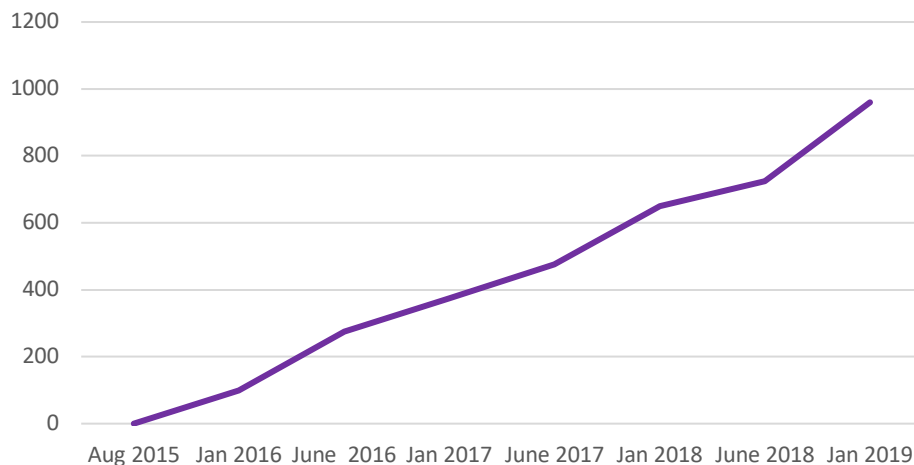
Our goals are to:

1. Provide services close to home and school to enable to allow participation in typical activities of childhood to the maximum extent possible.
2. Provide needed services based on the frequency and duration research indicates is most effective.
3. Integrate children with disabilities into the community by supporting individuals, businesses, and programs in being inclusive.

GROWTH

Since August of 2015, Launch has served over 950 children with disabilities and their families by providing speech, occupational, physical therapy services, behavioral support, parent support groups, social groups, inclusive activities, community awareness, and community support. In June of 2018, Launch opened its second location to accommodate the tremendous need. At present, the two facilities work collaboratively to meet the needs of all children served.

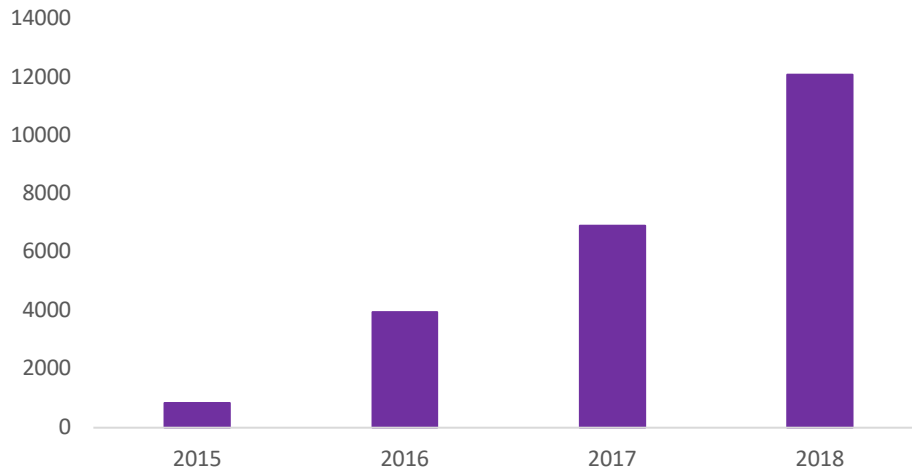
Children Served





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Visits Annually



In 2018, therapists provided over 11,957 visits, equating to 9,856 hours of treatment.

BEHAVIORAL SUPPORT

A Certified School Psychologist now provides consultative services to guide therapists and parents in addressing behaviors that inhibit progress in therapy or interfere with home and school activities. As resources allow, Launch plans to expand this service to include Applied Behavior Analysis and direct intervention. **IMPACT 8 Families**

PARENT SUPPORT GROUP

Parents meet monthly for informational sessions, to learn how to best cope with the stressors of having a child with a disability, and to meet other parents that have similar experiences. Livingston Parish's Child Search Team has served as an active collaborator in this initiative. **IMPACT 10 Families.**

SOCIAL GROUPS

Launch has a variety of social groups to meet the needs of the children we serve that include different ages and scope. Children are able to practice social skills with the support of therapy staff in hope of carry over to home and school. **IMPACT 18 Children.**

INCLUSIVE ACTIVITIES

Summer camps, the Christmas Paint Party, and Disable the Label are just a few of the activities offered, intended to connect the children and families we serve with typical peers and members of the community. **IMPACT 319 Participants**



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COMMUNITY AWARENESS

Dr. Varnado met with a variety of organizations to provide education how the members best can support children with disabilities in our community. Additionally, student and civic organizations were recruited and mobilized to meet the needs of the children and families.

Threads of Love is an organization that sews burial and christening gowns for premature babies. The ladies of the group sewed weighted blankets and body socks for children with Autism and sensory integration deficits. These items are very costly when purchased commercially. This partnership enabled families to purchase the items for only the cost of the materials. **IMPACT 100 weighted blankets, 50 body socks**

Dr. Varnado presented at Livingston Parish Public Schools' Winter Wonderland. This venue allows parents of children with disabilities in Livingston Parish to learn about resources that are available to them close to home and school. **IMPACT 35 Families**

Several of Launch staff and families participated in Active for Autism. The event aims to bring awareness and a sense of community to families, service providers, and the public that are touched by the diagnosis of Autism. **IMPACT 3,500 Participants**



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COMMUNITY SUPPORT

Businesses, churches, and other organizations that aim to include children with disabilities seek consultative services and/or volunteer services from Launch to best develop these services and programs.

FC Galaxy Soccer Club and Launch are currently working on a soccer program, STARS, that will begin Spring of 2019. FC Galaxy also participated in Disable the Label to introduce soccer to our families.

Launch also collaborated with Our Lady of the Lake staff to develop a social story regarding having an x-ray. The staff member was trained by staff in writing and executing social stories. Now that the x-ray story is complete, the department plans to expand this to other procedures.

Finally, Launch prepared backpacks with materials and equipment to help families when they receive a child into foster care with a diagnosis of Autism or sensory integration disorder. These "Survival Kits" will be available at The Foster Village for parents to pick up when needed.

STUDENTS AND VOLUNTEERS

Over 120 volunteers joined Launch in 2018 to help make the children we serve successful. Programs and services offered would not be possible if it weren't for these individuals. Students from local universities including Louisiana State University, Southeastern Louisiana University, University of Louisiana at Monroe, and Delgado Community College have volunteered, completed internships, and completed off-site clinical instruction, all contributing to providing services beyond what is covered by insurance and Medicaid. Local business people, including a hairstylist, dentist, and first responders, have worked with therapists to help the children participate more successfully in community settings.

80 volunteers assisted in organization and implementation of Disable the Label, our largest community outreach event. Twelve committee members and 6 volunteers hosted the Reaching for the Stars Gala which yielded \$57,014.44 to help accomplish Launch's mission.

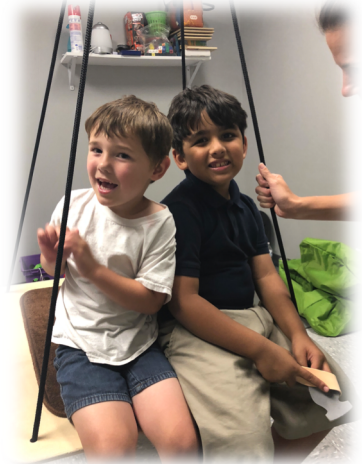




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FINANCIALS

December 31, 2018		
Beginning balance		61,522
Receipts	2018 Budget	Actual 2018
Grants	\$2,000	\$1,232
Restricted Donations		10,000
Donations	8,000	8,168
Capital Donations	44,500	44,500
Fees for Services	750,000	741,804
Fundraising	70,500	70,238
In-kind Donations-Fence	3,000	3,000
Other - Community Outreach	3,000	2,960
Total Receipts:	\$881,000	\$881,903
Internal and Program Expenses:	2018 Budget	Actual 2018
Employee Salaries/Taxes	\$ 546,000	\$ 539,251
Prior Year Employee Salaries/Taxes	34,986	34,986
Contract Labor	76,800	73,040
Fundraising expenses	5,000	6,792
Accounting / Collections	3,000	2,971
Loan Payments	31,644	31,644
Insurance	5,900	6,960
Postage/Printing	4,750	4,402
Supplies	23,000	22,252
Rent /Lease/Purchase	27,300	27,300
Utilities/Telephone	15,000	14,501
Building Expenses/Maintenance	17,280	16,235
Advertising/Promotion	1,500	549
Professional Services	11,130	9,573
Community Outreach	2,000	1,763
Training/Travel/Lodging	5,000	3,954
In-kind Donations-Fence	3,000	3,000
Other	1,000	437
Total:	\$ 814,290	\$ 799,608
Receipts Minus Expenses:	\$66,710	\$82,295
Year End/Month End Balance		143,816
Capital Campaign	Budget 2018	Actual 2018
LARD Oil has dedicated \$6,000 per year 2017-2019	\$6,000	\$6,000
The Denham Springs Kiwanis Club		\$500
Anonymous		\$38,000
	\$	44,500





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FUNDRAISING

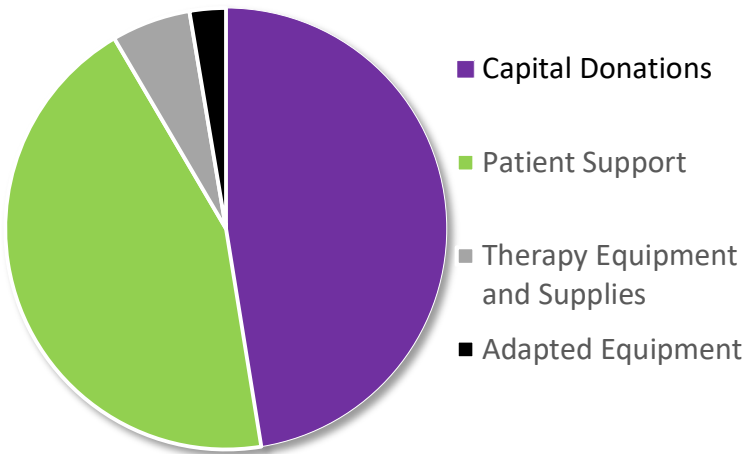
Reaching for the Stars Gala included live and silent auctions, a gun raffle, dinner donated by area restaurants and vendors, and music by AM/FM. Funds raised were used to help provide services not covered by insurance and Medicaid and purchase therapy equipment and supplies.

Superhero Race to the Rescue 5K was held in conjunction with Disable the Label. The event raised \$8,846.74 to be used to for scholarships for therapy services.

A number of organizations held fundraising events to benefit Launch. These included: Kendra Scott, Krewe of Denham Springs, Carnahan Andrews, CPA, Beta Lambda Conclave of KKI, and Big River Express.

Numerous donations from individuals outside of organized events are greatly appreciated and used to purchase supplies and equipment. Finally, Lard Oil has continued their commitment to the Capital Campaign, and an anonymous donation for \$38,000 was made to the Capital Campaign.

Fundraising Appropriations



GRANTS

Blue Cross and Blue Shield of Louisiana Foundation	\$10,000
United Healthcare Children's Foundation	\$1,232



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SPONSORS AND DONORS

\$40,000-\$20,000

Anonymous

\$10,000-5,001

B&C Sheet Metal

Fruge Orthodontics

H&E Equipment

Fuel It Lard Oil Company

\$5,000-\$3,001

\$3,000-1,001

Audibel

Bencaz Family Dentistry

Big River Express

Carnahan Andrews, CPA

Kendra Scott

The Lamar Companies

Saleh Health Spa

Shepherd Family

Yale Pediatric Dentistry

\$1,000-\$501

Kevin and Heather Acord

Krewe of Denham Springs

Our Lady of the Lake Children's Hospital

\$500-under

Alisa Verret Interior Design

Amazon Smile

A.P.A. Insurance Agency, LLC

Baum's Fine Pastries

Beta LAMBDA Conclave

B&D Properties

Bond Wroten Eye Clinic, Inc.

DEMCO

Denham Patty

Elizabeth Card

Geauxing Places Travel

HBK Investments, LLC

Howard and Crystal Stroud

Jay Dykes

Krekt's Kreation

Kiwanis Club of Denham Springs

Livingston Parish Convention & Visitor Bureau

Marshall Goree

Mooyah

Razorback Rentals, LLC

Red Stick Entertainment

Relief Windows

Richmond W. Krebs & Associates

Roland J. Robert Distributor, Inc

Sojourn at Central Square

Takumi Sushi and Hibachi, LLC

In-Kind

Abita Brewing Co., LLC

Adrienne Clement

Allison Craft Designs

Alpha Sigma Tau

Amanda Juneau

American Factory Direct

Area 51

Audubon Nature Institute

Baton Rouge Orthopedic Clinic

Baum's Bakery

The Beauty of You – A Boudoir Experience

The Bee's Knees

Bencaz Family Dentistry

Bengal Bounce Inflatables

Benny's Car Wash

Big Mikes Bar and Grill

Brandon and Desiree Feucht



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BREC's Baton Rouge Zoo
Brittany Borne
BRQ Seafood and Barbeque
B&C Sheet Metal
Candace Vallery Fine Art
Cherilyn Haines Photography
Champagne Beverage Company
Chick-fil-A
Claire Gowdy
CMB Rental Properties
Coca Cola
Crowder Antiques
Danny Terral
Duhon Equipment
Emily Monroe Godfrey
Fit Body Boot Camp
Forget Me Knot Florist
Forrest Grove Plantation
Forrest Scott Fence Co.
Glam Boutique
Insomnia Cookies
Dr. Jason Allemond
Jennifer Clark
Jimmy and Cheri Clark
Jones' Signs
Kathryn Chalas Designs
Kendra Scott
KLH Paintings
Knock Knock Children's Museum
Dr. Lacey Andreotta
Mimosa Handcrafted
Mollie Rockford
Mothers & Daughters Antique and Gift Shop
New Covenant Church
Oriental Trading
Oschner Vision Center

Olivia Huffstetler
Oriental Trade
Panera Bread
Pelican State Credit Union
Phyllis Guy Dance Center
PJ's Coffee
Raising Cane's
Randazzos
Raising Canes
Rusty Rooster
Ruth's Chris Steakhouse
Salassi Jewelry
Sam's Club
Saleh Health Spa
Salon de Reve
Scott Jones
Shame'n Um
Shannon Faroh Originals
Stine Home and Yard
Sombreros
Sonic Drive-In
Southside Produce
Sunbelt Lighting
Tangerine
T.J. Moran and Associates
Tony's Seafood
The Keeping Room
Urban South Brewery
Wally Lowenthal
Whitney Andrus

Special Thanks to....

Denham Springs Fire Department
Denham Springs Police Department
Livingston Parish Sheriff